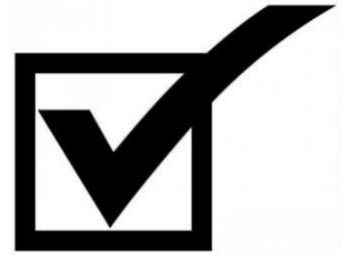


**BUSINESS
PROFESSIONALS**
of **AMERICA**
Giving Purpose to Potential



Website Design Team

(435)

REGIONAL 2025

Topic

A local up-and-coming rock band, Stage Fright, has contracted your team to create a website for them. Your site must include, but is not limited to:

- About – Write a description of the band along with profiles for each band member, their music, and how the band got started
- Tour Dates – Create a schedule of dates and locations with online ticket purchasing
- Merch (swag) – Create a page with your choice of merchandise for the band to sell along with purchasing options
- Contact Us – Include a booking link, email link, and customer service link

Judging Procedure

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out a ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets, and contest materials.
- No audience is allowed in the contest room.

Sample Judge Questions

- How did you approach writing the description of the band and the profiles for each band member? What key elements did you include to make it engaging and informative?
- What features did you incorporate into the Tour Dates section to ensure it is user-friendly and provides a seamless online ticket purchasing experience?
- How did you decide on the types of merchandise to include on the Merch page, and what purchasing options did you provide to enhance the customer experience?
- What strategies did you use to make the Contact Us page comprehensive and accessible, including the booking link, email link, and customer service link?
- How did you ensure that the overall design and functionality of the website reflect the band's image and brand, while also being easy to navigate for users?

Please double-check and verify all scores!